Chaired by:

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Lee Grinberg Elliott Management
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AJ Murphy Silver Lake

Geoff Oltmans Silver Lake
Jeff Rowbottom Iron Park Capital
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LFFM has moved in-doors with an expanded online footprint for 2020. While COVID-19 cancelled the in-person party, the need for melanoma research continues and is more critical now than ever before. Join us as a sponsor of LFFM 2020 to support life-saving research through the Melanoma Research Alliance and gain exclusive access to this insightful webcast to share broadly with your clients, colleagues and networks:

**September 10, 2020, 6-7pm EST/ 3-4pm PST**

**Welcome and thank you from Leon Black**

Followed by two fire-side chats with Michael Milken

**COVID-19: Impact on Medical Research and Progress on Treatments & Vaccines for COVID with:**

- Esther Krofah
  Executive Director
  FasterCures

- David Feinberg, MD
  Vice President
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**Insights & Perspectives on the Markets, Private Equity and Leveraged Finance with:**

Orlando Bravo
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The Melanoma Research Alliance (MRA) was launched in 2007 by Debra and Leon Black under the auspices of the Milken Institute. The organization aims to end suffering and death due to melanoma by collaborating with all stakeholders to accelerate powerful research, advance cures for all patients and prevent more melanomas. To date, MRA has committed $123 million in funding 339 innovative research programs in 18 countries, with more than $200 million leveraged from additional sources. Due to the generosity of its founders, 100% of donations go directly to research, no administrative or fund-raising costs at MRA or sponsored institutions.

For more information about MRA, please visit www.CureMelanoma.org
LEVERAGED FINANCE FIGHTS MELANOMA

Since the first LFFM in 2012, the leveraged finance community has raised more than $13.1 million to advance melanoma research through the Melanoma Research Alliance.

Over the past decade, 13 new treatment approaches for melanoma have been approved by the FDA, all of which have been touched by MRA-funded research. Through its research efforts, MRA has championed revolutions in immunotherapy, targeted therapies, novel combinations, and diagnostics.

Advances in melanoma research have created a ripple effect across oncology. Lessons learned with immunotherapy have created new treatment options not just for melanoma, but also for lung cancer, breast cancer, kidney cancer, bladder cancer, and more.

The impacts of COVID-19 have slowed the rate of research and reduced the amount of funding available across the field. We know melanoma had not paused, yet clinicians broadly report that both the number of people presenting for screening and the number of melanomas diagnosed have dropped significantly in the first half of 2020. Looking forward, more people are likely to be diagnosed with later stage melanoma, which is both more difficult to treat and associated with poorer outcomes. Despite transformative progress over the last decade, about half of patients with advanced melanoma do not respond to even the latest treatments. More, new and effective treatments are critically needed. LFFM seeks to raise additional funds to further advance treatment options, improve prevention and early detection and address health disparities.

Powerful Research. Faster Results.
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Spotlighted in publications like Forbes, Bloomberg, and The New York Times, the Leveraged Finance Fights Melanoma (LFFM) event has become the premier gathering of professionals from the leveraged finance, private equity, and investment communities who come together to fight melanoma, the deadliest form of skin cancer.

**LEVERAGED FINANCE FIGHTS MELANOMA** will conduct outreach to secure media coverage in traditional and online publications. The event will also be publicized on social media channels and the MRA website.

**FOR PRESS OPPORTUNITIES, PLEASE CONTACT:**
Cody Barnett
Director of Communications
cbarnett@curemelanoma.org or 202.336.8922
REGISTRATION

Contact Janine Rauscher, MRA Associate Director of Development at jrauscher@curemelanoma.org or 202.336.8944 to sponsor today and secure participation for your company. Registration will formally go live at https://curemelanoma.org/lffm August 25, 2020.

FOR ADDITIONAL EVENT INFORMATION, CONTACT:

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