

Melanoma > Exchange Patient & Advocate Forum

2020

February 26, 2020

AGENDA

- 12:00 - 1:00 pm **Lunch & Networking**
- 1:00 - 1:10 pm **Welcome Remarks**
Michael Kaplan – President & CEO, Melanoma Research Alliance
- 1:10 - 1:30 pm **Who We Are & Why We Are Here**
- 1:30 - 2:20 pm **The Melanoma Treatment Landscape**
Learn where we are, where we've been, and where research is taking us.
Rizwan Haq, PhD, MD – Dana-Farber Cancer Institute
- 2:20 - 2:30 pm Break
- 2:30 - 3:30 pm **Is it Hope or Hype?**
We've all see headlines proclaiming the imminent cure for cancer, only to be let down after reading just a few lines. Learn how to separate hype from hope.
Jason Luke, MD – University of Pittsburgh
Liz Szabo – Kaiser Health News
- 3:30 - 4:00 pm **Ask the Expert: Animal Models**
What role do animal models play in developing next-generation melanoma therapies?
Liz Patton, PhD – University of Edinburgh
- 4:00 - 4:15 pm Break
- 4:15 - 5:45 pm **Looking Beyond 2020 – The Next Decade of Melanoma Treatment**
The melanoma treatment landscape has more options than ever. Hear from experts on emerging approaches gaining steam in clinical trials and the clinic.
Georgia Beasley, MD – Duke University
Stephanie Goff, MD – National Cancer Institute
Kenneth Grossman, MD, PhD – University of Utah
James Moon, PhD – University of Michigan
Antoni Ribas, MD, PhD – University of California Los Angeles
Moderator: *Marlana Orloff, MD – Thomas Jefferson University*
- 5:45 - 6:00 pm **Closing & Wrap-up**
- 6:00 - 7:30 pm **MRA Patient, Advocate, & Researcher Reception**