## AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>12:00 - 1:00 pm</td>
<td><strong>Lunch &amp; Networking</strong></td>
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| 1:00 - 1:10 pm | **Welcome Remarks**  
*Michael Kaplan – President & CEO, Melanoma Research Alliance* |
| 1:10 - 1:30 pm | **Who We Are & Why We Are Here**                                                  |
| 1:30 - 2:20 pm | **The Melanoma Treatment Landscape**  
Learn where we are, where we’ve been, and where research is taking us.  
*Rizwan Haq, PhD, MD – Dana-Farber Cancer Institute* |
| 2:20 - 2:30 pm | **Break**                                                                          |
| 2:30 - 3:30 pm | **Is it Hope or Hype?**  
We’ve all see headlines proclaiming the imminent cure for cancer, only to be let down after reading just a few lines. Learn how to separate hype from hope.  
*Jason Luke, MD – University of Pittsburgh*  
*Liz Szabo – Kaiser Health News* |
| 3:30 - 4:00 pm | **Ask the Expert: Animal Models**  
What role do animal models play in developing next-generation melanoma therapies?  
*Liz Patton, PhD – University of Edinburgh* |
| 4:00 - 4:15 pm | **Break**                                                                          |
| 4:15 - 5:45 pm | **Looking Beyond 2020 – The Next Decade of Melanoma Treatment**  
The melanoma treatment landscape has more options than ever. Hear from experts on emerging approaches gaining steam in clinical trials and the clinic.  
*Georgia Beasley, MD – Duke University*  
*Stephanie Goff, MD – National Cancer Institute*  
*Kenneth Grossman, MD, PhD – University of Utah*  
*James Moon, PhD – University of Michigan*  
*Antoni Ribas, MD, PhD – University of California Los Angeles*  
*Moderator: Marlana Orloff, MD – Thomas Jefferson University* |
| 5:45 - 6:00 pm | **Closing & Wrap-up**                                                              |
| 6:00 - 7:30 pm | **MRA Patient, Advocate, & Researcher Reception**                                 |

*JW Marriott | 1331 Pennsylvania Avenue, NW | Washington, DC  
Livestream Available at CureMelanoma.org/Forum*