

2020

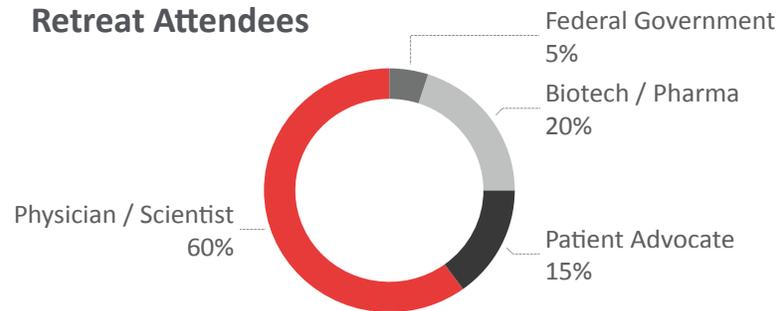
MRA 2020 Scientific Retreat
February 26 - 28, 2020

Melanoma
Research Alliance

MRA's Scientific Retreat is the premier annual convening of global thought leaders from across the melanoma research community. By bringing together physician scientists, pharmaceutical and biotech representatives, government officials, and patient advocates, this invitation-only, think-tank style conference aligns key stakeholders to present and discuss emerging ideas and issues shaping melanoma research from bench to bedside.

melanoma. MRA's Retreat is the 'Big Tent' that provides opportunities to network, forge partnerships, and build community across stakeholders.

Retreat Attendees



Scientific Retreat Highlights

- Invitation-only event
- 300 global leaders in melanoma; over 60% are academic researchers
- More than 20 presentations from early career scientists, established investigators, & interdisciplinary teams
- Melanoma Advocates and Foundations Forum for patients/advocates, industry, and non-profits to network & learn
- Special, invitation-only Industry Roundtable with thought leaders & government officials
- Keynote presentations and panel sessions sharing largely unpublished data
- Topics include cutting-edge research results in prevention, early detection, & therapeutic development, as well as regulatory and policy issues that impact the pace of research



The three-day Retreat will take place February 26 – 28, 2020 in Washington, DC. It will include 20+ presentations – many containing unpublished data – from early career scientists, established investigators, & interdisciplinary teams. The Retreat also includes a day-long Melanoma > Exchange Advocate Forum and exclusive opportunities for industry, government, and academic leaders to connect.

“The MRA retreat is one of the best scientific events that I have attended; it does a great job of bringing together people of diverse backgrounds to share ideas and generate new collaborations.”

- Evaluation Comment

Attendees include top movers and shakers from across the oncology field, all focused on making a difference in



MRA 2020 Scientific Retreat Sponsorship Opportunities

Presenting Sponsor: \$100,000 (max of three)

- Designation as a Presenting Sponsor on all materials
- Invitation to introduce a session at the Scientific Retreat
- Eight (8) retreat registrations
- Includes all Platinum Sponsor benefits



- Two (2) retreat registrations
- Invitation to attend industry roundtable event

Scholarship Supporter: \$10,000

- Designation as a Scholarship Supporter on all materials
- Placement of logo on MRA retreat webpage
- One (1) retreat registration
- Invitation to attend industry roundtable event

First-Time Supporter*: \$5,000

- Designation as a Supporter Sponsor on all materials
 - One (1) retreat registration
 - Invitation to attend industry roundtable event
- *This is for first time event sponsors only

Platinum Sponsor: \$50,000

- Designation as a Platinum Sponsor on all materials
- Recognition from the podium daily
- Placement of logo on MRA retreat webpage
- Five (5) retreat registrations
- Invitation to attend VIP reception
- Invitation to attend industry roundtable event
- Private gathering with select MRA Board Members



Gold Sponsor: \$25,000

- Designation as a Gold Sponsor on all materials
- Recognition from the podium at retreat commencement
- Placement of logo on MRA retreat webpage
- Three (3) retreat registrations
- Invitation to attend VIP reception
- Invitation to attend industry roundtable event

Silver Sponsor: \$15,000

- Designation as a Silver Sponsor on all materials
- Placement of logo on MRA retreat webpage

About the Melanoma Research Alliance (MRA)

The Melanoma Research Alliance is the largest, non-profit funder of melanoma research worldwide. Since its founding in 2007 by Debra and Leon Black, MRA has invested over \$110 million and leveraged an additional \$200 million towards its mission. Through its support, MRA has championed revolutions in immunotherapy, targeted therapies, novel combinations and diagnostics. Through the generous ongoing support of its founders, 100 percent of donations to MRA go directly to its melanoma research program.

Learn more at [CureMelanoma.org](https://www.CureMelanoma.org)