

2024 Scientific Retreat

Washington, DC | February 21-23

Melanoma
Research Alliance

MRA's Scientific Retreat is the premier annual convening of global thought leaders from across the melanoma research community. This annual retreat brings together physician scientists, pharmaceutical and biotech representatives, government officials, and patient advocates in an invitation-only, think-tank style conference focused on the latest in research.



MRA's Scientific Retreat focuses on the latest research - both lab and clinical - and provides participants early access to a wealth of pre-published insights and data.

As always, this is the best meeting to connect with the most incredible cancer research community. Last year was exciting as the first meeting for many of us since COVID, but this year was even more exceptional in reconnecting with colleagues and potential collaborators.

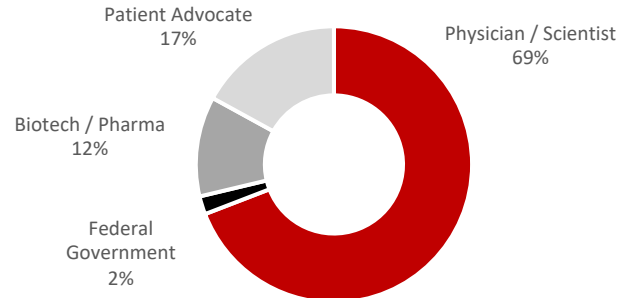
- 2023 Scientific Retreat Evaluation Comment

Attendees include top movers and shakers from across the oncology field, all focused on making a difference in melanoma. MRA's Retreat provides opportunities to network, forge partnerships, and build community across stakeholders.

The 2023 MRA Scientific Retreat report – including list of participants, sponsors, agenda, and content write-up, can be viewed at:

CureMelanoma.org/Retreat

Retreat Attendee Makeup



2024 Scientific Retreat Highlights

- Three day, invitation-only event attended by premier melanoma researchers worldwide
- 300+ global leaders in melanoma; over 60% are academic researchers
- 20+ presentations from world-leading melanoma researchers sharing largely unpublished data
- Small group, topic-focused networking opportunities
- Poster presentations from MRA-funded investigators, including opportunities for live Q&A
- Topics include cutting-edge research results in prevention, detection, and treatment development

The 2024 MRA Retreat is planned as a full, in-person event with video recordings for those unable to attend. However, we retain the right to transition to a full virtual program to ensure safety and health of all participants.



MRA 2024 Scientific Retreat Sponsorship Opportunities

	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	First Time* \$5,000
Opportunity to introduce one keynote lecture	✓				
Up to two invitations to private gathering with select MRA board members, funded researchers, and honored guests	✓				
Verbal recognition from podium daily	✓	✓			
Guest room drop - provide one item to be delivered to all attendees' guest rooms	✓	✓			
Recognition of sponsorship via MRA social media	✓	✓			
One submission to poster session**	✓	✓	add on +\$5k **		
Recognition from the podium at opening reception	✓	✓	✓		
Priority logo placement for on-demand recordings	✓	✓	✓		
Logo placement and listing on videos-on-demand	✓	✓	✓	✓	
Include one promotional item (swag / pamphlet) in event conference bag	✓	✓	✓	✓	add on +\$5k
Invitation to attend sponsor reception	✓	✓	✓	✓	✓
Number of in-person retreat registrations	8	5	3	2	1
Additional seats to access on-demand recordings	8	5	3	3	3
Designation as sponsor on all materials and retreat webpage	✓	✓	✓	✓	✓

* Available to first-time sponsors only. **Subject to availability. Majority of posters will be presented by MRA-funded researchers.

About the Melanoma Research Alliance (MRA)

The Melanoma Research Alliance is the largest non-profit funder of melanoma research worldwide. Since its founding in 2007 by Debra and Leon Black, MRA has granted over \$150 million and leveraged an additional \$415 million towards its mission. Through its support, MRA has championed revolutions in immunotherapy, targeted therapies, novel combinations and diagnostics. Through the generous ongoing support of its founders, 100% of public donations to MRA go directly to melanoma research.