FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2014

# FINANCIAL STATEMENTS

# YEAR ENDED DECEMBER 31, 2014

# **CONTENTS**

	Page
Independent Auditor's Report	1
Statement of Financial Position	2
Statement of Activities	3
Statement of Functional Expenses	4
Statement of Cash Flows	5
Notes to Financial Statements	6



10990 Wilshire Boulevard 16<sup>th</sup> Floor Los Angeles, CA 90024 310.873.1600 T 310.873.6600 F www.greenhassonjanks.com

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Melanoma Research Alliance Foundation

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Melanoma Research Alliance Foundation (a nonprofit organization), which comprise the statement of financial position as of December 31, 2014, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Melanoma Research Alliance Foundation as of December 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited Melanoma Research Alliance Foundation's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated June 10, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Green Hasson & Janks LLP

July 9, 2015 Los Angeles, California

# STATEMENT OF FINANCIAL POSITION December 31, 2014 With Summarized Totals at December 31, 2013

	2014							
	Temporarily							Total
ASSETS:	Unrestricted Restricted Total						2013	
Cash and Cash Equivalents Contributions Receivable (Net) Due from Affiliate	\$	13,143,347 - 166	\$	3,073,360 14,958,422	\$	16,216,707 14,958,422 166	\$	14,314,859 21,158,458
Prepaid Expenses and Other Assets Property and Equipment (Net)		37,421 30,836		-		37,421 30,836		50,739 41,846
TOTAL ASSETS	\$	13,211,770	\$	18,031,782	\$	31,243,552	\$	35,565,902
LIABILITIES AND NET ASSETS								
<b>LIABILITIES:</b> Accounts Payable and Accrued Liabilities Deferred Revenue Due to Affiliate	\$	139,129 152,500	\$	- - -	\$	139,129 152,500	\$	218,230 120,000 1,684
TOTAL LIABILITIES		291,629		-		291,629		339,914
NET ASSETS: Unrestricted Temporarily Restricted		12,920,141		18,031,782		12,920,141 18,031,782		12,747,431 22,478,557
TOTAL NET ASSETS		12,920,141		18,031,782		30,951,923		35,225,988
TOTAL LIABILITIES AND NET ASSETS	\$	13,211,770	\$	18,031,782	\$	31,243,552	\$	35,565,902

# STATEMENT OF ACTIVITIES Year Ended December 31, 2014 With Summarized Totals for the Year Ended December 31, 2013

				2014					
	Temporarily							Total	
		Inrestricted		Restricted		Total		2013	
REVENUES, PUBLIC SUPPORT									
AND OTHER INCOME:	•	0.500.440	_	0.474.005	^	0.010.011	^	0.440.500	
Contributions	\$	3,538,446	\$	2,474,365	\$	6,012,811	\$	8,112,598	
Special Events (Net of Cost of									
Direct Donor Benefits of \$171,183)		1,248,723		-		1,248,723		7,283,318	
Sponsorships		404,600		-		404,600		161,250	
Interest Income		38,164		-		38,164		38,065	
In-Kind Contributions		173,452		-		173,452		-	
Other Income		147,143		-		147,143		-	
Net Assets Released from:									
Purpose Restrictions		1,403,294		(1,403,294)		-		-	
Time Restrictions		5,517,846		(5,517,846)		-		-	
TOTAL REVENUES, PUBLIC									
SUPPORT AND OTHER INCOME		12,471,668		(4,446,775)		8,024,893		15,595,231	
FUNCTIONAL EXPENSES:									
Program Services		11,216,208		-		11,216,208		9,650,631	
Management and General		395,417		-		395,417		372,512	
Fundraising		687,333		-		687,333		682,640	
TOTAL FUNCTIONAL EXPENSES		12,298,958		-		12,298,958		10,705,783	
CHANGE IN NET ASSETS		172,710		(4,446,775)		(4,274,065)		4,889,448	
Net Assets - Beginning of Year		12,747,431		22,478,557		35,225,988		30,336,540	
NET ASSETS - END OF YEAR	\$	12,920,141	\$	18,031,782	\$	30,951,923	\$	35,225,988	

# STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2014 With Summarized Totals for the Year Ended December 31, 2013

	Program	Man	agement and	Total F				Expenses		
	 Services		General	Fundraising		2014			2013	
Research Grants	\$ 9,879,193	\$	-	\$	-	\$	9,879,193	\$	8,403,262	
Personnel Costs	578,541		259,598		420,819		1,258,958		1,336,974	
Meetings and Conferences	358,472		12,524		18,488		389,484		271,541	
Professional Fees	193,734		57,728		90,570		342,032		222,339	
Occupancy	82,674		34,648		53,212		170,534		178,684	
Other Expenses	67,815		23,267		42,942		134,024		148,974	
Travel and Entertainment	 55,779		7,652		61,302		124,733		144,009	
TOTAL 2014										
FUNCTIONAL EXPENSES	\$ 11,216,208	\$	395,417	\$	687,333	\$	12,298,958			
TOTAL 2013										
FUNCTIONAL EXPENSES	\$ 9,650,631	\$	372,512	\$	682,640			\$	10,705,783	

# STATEMENT OF CASH FLOWS Year Ended December 31, 2014 With Summarized Totals for the Year Ended December 31, 2013

	2014			2013	
CASH FLOWS FROM OPERATING ACTIVITIES:					
Change in Net Assets	\$	(4,274,065)	\$	4,889,448	
Adjustments to Reconcile Change in Net Assets to Net					
Cash Provided By Operating Activities:					
Depreciation		20,956		15,146	
Change in Present Value Discount		(129,104)		100,419	
(Increase) Decrease in:					
Contributions Receivable		6,329,140		(1,452,223)	
Due from Affiliate		(166)		-	
Prepaid Expenses and Other Assets		13,318		31,093	
Increase (Decrease) in:					
Accounts Payable and Accrued Liabilities		(79,101)		48,725	
Deferred Revenue		32,500		70,000	
Due to Affiliate		(1,684)		(319,729)	
NET CASH PROVIDED BY OPERATING ACTIVITIES		1,911,794		3,382,879	
CASH FLOWS USED IN INVESTING ACTIVITY:					
Purchase of Property and Equipment		(9,946)		(29,714)	
NET INCREASE IN CASH AND CASH EQUIVALENTS		1,901,848		3,353,165	
Cash and Cash Equivalents - Beginning of Year		14,314,859		10,961,694	
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	16,216,707	\$	14,314,859	

# NOTES TO FINANCIAL STATEMENTS December 31, 2014

#### **NOTE 1 - NATURE OF ORGANIZATION**

The Melanoma Research Alliance Foundation (MRA) accelerates the pace of scientific discovery and its translation into effective options for patients in order to eliminate suffering and death due to melanoma. MRA's ultimate goal is to find a cure for this deadly skin cancer.

MRA finds and funds the most promising melanoma research worldwide that will accelerate progress toward a cure. Thanks to the generous ongoing support of its founders, Debra and Leon Black, all public donations to MRA go directly to melanoma research. Since its inception in 2007, MRA has become the largest private funder of melanoma research. MRA is a 501(c)(3) charity formed under the auspices of The Milken Institute.

MRA's primary program is its worldwide research portfolio. MRA's grants make transforming advances in the prevention, diagnosis, staging, and treatment of melanoma, including research in biological causes of carcinogenesis, skin screening, biomarkers, imaging, immunotherapy, molecularly targeted therapy, and combination therapy. MRA conducts an annual Scientific Retreat and ongoing oversight activities to manage and implement this grants program, and accelerate the pace of discovery.

Collaboration is at MRA's core, from the team approaches to research that it funds, to the way it finds partners who can help realize its vision, including matching funding for research awards to enhance support for the most promising science. MRA is focused on outreach activities to engage people and organizations that share its mission, and counts upon a growing list of allies in the fight against melanoma, helping conduct programs to promote awareness and education about the dangers of melanoma, while garnering additional resources to defeat melanoma through research.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### (a) BASIS OF PRESENTATION

The accompanying financial statements have been prepared on the accrual basis of accounting. These financial statements are reflected on a stand-alone basis. The consolidated financial statements of The Milken Institute include the financial results of MRA.

#### (b) ACCOUNTING

To ensure observance of certain constraints and restrictions placed on the use of resources, the accounts of MRA are maintained in accordance with the principles of net assets accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset classes that are in accordance with specified activities or objectives. Accordingly, all financial transactions have been recorded and reported by net asset class as follows:

• **Unrestricted.** These generally result from revenues generated by receiving unrestricted contributions, providing services, and receiving income from investments less expenses incurred in providing program related services, raising contributions, and performing administrative functions.

# NOTES TO FINANCIAL STATEMENTS December 31, 2014

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **(b) ACCOUNTING** (continued)

- **Temporarily Restricted.** MRA reports gifts of cash and other assets as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from purpose or time restrictions. MRA has \$18,031,782 of temporarily restricted net assets at December 31, 2014.
- **Permanently Restricted.** These net assets are received from donors who stipulate that resources are to be maintained permanently, but permit MRA to expend all of the income (or other economic benefits) derived from the donated assets. MRA has no permanently restricted net assets at December 31, 2014.

#### (c) CASH AND CASH EQUIVALENTS

MRA has defined cash and cash equivalents as cash in bank and money market accounts with an original maturity of three months or less. The carrying value of cash and cash equivalents at December 31, 2014 approximates its fair value.

MRA maintains its cash and cash equivalents in bank deposit accounts, which, at times, may exceed federally insured limits. MRA has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

### (d) CONTRIBUTIONS RECEIVABLE

Unconditional contributions, including pledges recorded at estimated fair value, are recognized as revenues in the period received. MRA reports unconditional contributions as restricted support if they are received with donor stipulations that limit the use of the donated assets. Conditional promises to give are not included as support until such time as the conditions are substantially met. Various discount rates ranging from 0.5% to 2.5% have been used to calculate the present value discount of contributions receivable, which amounted to \$118,969 at December 31, 2014. At December 31, 2014, all contributions receivable are considered fully collectible; therefore, no allowance for doubtful pledges has been established.

#### (e) PROPERTY AND EQUIPMENT

Property and equipment are recorded at cost if purchased or at fair value at the date of donation if donated. Depreciation is provided on a straight-line basis over the estimated useful lives of the related assets as follows:

Computer Equipment and Software 3 - 5 Years

Expenditures for repairs and maintenance are charged to operations when incurred while renewals and betterments are capitalized.

# NOTES TO FINANCIAL STATEMENTS December 31, 2014

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### (f) LONG-LIVED ASSETS

MRA reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the book value of the assets may not be recoverable. An impairment loss is recognized when the sum of the undiscounted future cash flows is less than the carrying amount of the asset, in which case a write-down is recorded to reduce the related asset to its estimated fair value. No impairment losses were recognized on long-lived assets during the year ended December 31, 2014.

## (g) REVENUE RECOGNITION AND DEFERRED REVENUE

**Contributions.** Unconditional contributions, including pledges recorded at fair value, are recognized as revenues in the period received. MRA reports unconditional contributions as restricted support if they are received with donor stipulations that limit the use of the donated assets. Conditional promises to give are not included as revenue until such time as the conditions are substantially met.

**Sponsorships.** Revenues received under sponsorship agreements are deferred and recognized as income in accordance with the terms of the related agreements. Sponsorships are typically for MRA's Annual Scientific Retreat; as a result, sponsorship revenue is recognized as income in the period in which the related retreat is held.

**In-Kind Contributions.** Contributions of donated non-cash assets are recorded at fair value in the period received. Contributions of donated services are recognized if the services received (a) create or enhance long-lived assets, or (b) require specialized skills, were provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. In-kind services valued at \$173,452 were received during the year ended December 31, 2014.

### (h) GRANTS

Grants are charged against operations when authorized by the Board of Directors and approved by the Chief Executive Officer. The actual payment of the grant may not occur in the year of authorization. Conditional grants are not recognized until the conditions are substantially met.

MRA has \$20,536,501 in research-related contractual grant commitments outstanding. These commitments are contingent upon review and approval by MRA of annual progress reports of research team performance, outcomes and expenditures.

#### (i) INCOME TAXES

MRA is exempt from federal taxation under Internal Revenue Code Section 501(c)(3) and the corresponding state provisions.

# (j) FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing MRA's programs and other activities have been presented in the statement of functional expenses. During the year, such costs are accumulated into separate groupings as either direct or indirect. Indirect or shared costs are allocated among program and support services by a method that best measures the relative degree of benefit. MRA uses functional time estimates to allocate indirect costs.

# NOTES TO FINANCIAL STATEMENTS December 31, 2014

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### (k) USE OF ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets, liabilities, revenues and expenses as of the date and for the period presented. Accordingly, actual results could differ from those estimates.

## (I) COMPARATIVE TOTALS

The financial statements include certain prior-period summarized financial information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such financial information should be read in conjunction with MRA's financial statements for the year ended December 31, 2013 from which the summarized financial information was derived.

#### (m) SUBSEQUENT EVENTS

MRA has evaluated events and transactions occurring subsequent to the statement of financial position date of December 31, 2014 for items that should potentially be recognized or disclosed in these financial statements. The evaluation was conducted through July 9, 2015, the date these financial statements were available to be issued. No such material events or transactions were noted to have occurred.

#### **NOTE 3 - CONTRIBUTIONS RECEIVABLE**

Contributions receivable at December 31, 2014 are expected to be collected as follows:

Within One Year	\$ 8,741,309
In One to Six Years	 6,336,082
TOTAL	15,077,391
Less: Present Value Discount	 (118,969)
CONTRIBUTIONS RECEIVABLE (NET)	\$ 14,958,422

#### **NOTE 4 - PROPERTY AND EQUIPMENT**

Property and equipment at December 31, 2014 consist of the following:

Computer Equipment and Software Less: Accumulated Depreciation	\$	80,822 (49,986)
PROPERTY AND FOUIPMENT (NFT)	S	30.836

Depreciation expense for the year ended December 31, 2014 was \$20,956.

# NOTES TO FINANCIAL STATEMENTS December 31, 2014

#### **NOTE 5 - COMMITMENTS AND CONTINGENCIES**

MRA sub-leases office space and equipment from The Milken Institute (see Note 7) under an operating lease which expired in June 2013. Since its expiration, MRA sub-leases this office space on a month-to-month basis.

Rent expense under this operating lease for the year ended December 31, 2014 amounted to \$130,650.

#### NOTE 6 - TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets at December 31, 2014 consist of the following:

Time Restricted	\$ 11,369,646
Young Investigator Awards	6,662,136

TOTAL TEMPORARILY
RESTRICTED NET ASSETS \$ 18,031,782

#### **NOTE 7 - RELATED PARTIES**

MRA was formed under the auspices of The Milken Institute (the Institute). MRA reimburses the Institute for certain services that the Institute performs on behalf of MRA and the balance due from the Institute at December 31, 2014 totaled \$166.

The Institute administers MRA's defined contribution pension plan, which is qualified under Section 403(b) of the Internal Revenue Code. The plan covers all full-time employees and the plan provides for discretionary matching of up to 2% of each participant's compensation, which vests immediately. Employees may make contributions to the plan up to the maximum annual amount allowed by the Internal Revenue Code. Pension expense charged to operations for the year ended December 31, 2014 was \$20,224.