

# Melanoma > Exchange

## Patient & Advocate Forum

March 9, 2022

### AGENDA

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- 11:30 - 11:45 am **Registration & Checkin\***
- 11:45 - 1:00 pm **Networking Roundtables with Lunch\***
- 1:00 - 1:10 pm **Welcome Remarks**  
*Michael Kaplan – President & CEO, Melanoma Research Alliance*
- 1:10 - 1:45 pm **Biomarkers: Lighting the Way**  
From diagnosis to treatment selection, biomarker tests are increasingly being used to inform the care we receive. Learn what exists and how they're used.  
*David Polsky, MD, PhD - New York University Langone Health*
- 1:45 - 2:45 pm **One Step at a Time: A Melanoma Journey**  
While no two melanoma journeys are exactly alike, similarities exist. Get tips and insight as this panel takes us through a hypothetical patient journey.  
*Danielle Bello, MD - Memorial Sloan Kettering Cancer Center*  
*Hensin Tsao, MD, PhD - Massachusetts General Hospital*  
*Rodabe Amaria, MD - The University of Texas MD Anderson Cancer Center*
- 2:45 - 3:00 pm Break
- 3:00 - 3:55 p **Step-by-Step: Living with Melanoma: A Panel Conversation**  
Hear from this diverse panel of people who have been impacted by melanoma.  
*Amy Jardon - Melanoma Advocate*  
*J.B. Ward - Melanoma Advocate*  
*Christine Garrison - Vice President, Melanoma Action Coalition*  
*Cody Barnett - Director of Communications & Patient Engagement, MRA*
- 3:55 - 4:30 pm **On the Horizon: Emerging Therapies to Watch**  
The melanoma research landscape is advancing rapidly, with many clinical trials reporting positive results. Learn how these results are being translated into the clinic.  
*Hussein Tawbi, MD, PhD - The University of Texas MD Anderson Cancer Center*
- 4:30 - 5:25 pm **Staying on the Path: Prevention for the Melanoma Community**  
We all know the importance sun safety and prevention, but what does that really look like for people in the melanoma community? Get your questions ready for this interactive panel discussion.  
*Susan Swetter, MD - Stanford University*  
*Rachel Vogel, PhD - University of Minnesota*  
*Maria Wei, MD, PhD - University of California San Francisco*  
*Tracy Callahan - President & CEO, Polka Dot Mama Melanoma Foundation*
- 5:25 - 5:30 pm **Closing & Wrap-up**

5:30 - 6:00 pm

**Informal Networking Session**

Join the Melanoma Exchange Community leaders for this informal pre-reception

6:00 - 7:30 pm

**Patient, Advocate, & Researcher Reception\***